



Selling solutions

Appointment of a new National Sales Manager, covering the UK sales of abrasives, electro-minerals and metals, announced by the **Mac'Ants Group**, reflects the company's continued growth in this specialist field. Tim Berry joins the Sheffield-based organisation to maintain Mac'Ants' strong presence in its existing marketplace – with the clear focus on customer support – and also to develop new business. His qualifications include a five-year mechanical engineering apprenticeship and an HNC in Mechanical Engineering, plus lengthy experience in the abrasive industry..

“My new role requires working closely with customers to ensure that the correct choice of abrasives, shot peening and shot blasting material is made both in terms of their processing objectives and budget,” he says. “I’m confident that my experience in the sector, from aerospace, rail and Ministry of Defence to flooring and automotive, allows me to understand application requirements and the range of solutions offered by Mac'Ants Group.”

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